

Thomas Marcusson (b 1981)

I'm Thomas, and this is some of my work. I like to think of myself as a modern style creative who thrives on all aspects of the creative process, from initial strategy to final execution and all the mad little things in between.



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thomas.marcusson

Australian & Swedish

www.scissors.cc/tom

Recent Work Experience

2016-2018

Paris, France

Creative Lead Digitas Paris

Leading a range of award-winning projects for the pan-European Nissan account.

2014-2016

Auckland, New Zealand

Creative Director Saatchi & Saatchi

Worked as a CD for some of the most award winning campaigns of 2014/2015. Lead and managed the digital team through production and successfully integrating the it with strategy and creative department.

2011-2014

Sydney, Australia

Digital Creative Lead Sapient Nitro

Successfully leading a creative pitch winning a huge piece of business for Unilever. I was responsible for a global roll out for Unilever's ice cream business, both conceptually and in development. I also worked on Earphone Bully, an interactive campaign which went on to win a Cannes gold lion.

2009-2011

Sydney, Australia

Senior Art Director Ogilvy & Mather

Provided concept, strategy and art direction for the 2011 Australian Open App, which became the most downloaded app in the world for January 2011. Worked on the share-a-coke campaign, which originated from the Sydney Ogilvy office.

2006-2008

Oslo, Norway

Designer/Art Director Luup

2011-2016

The World

Freelancing Art Director R/GA, Havas, Holler, Imagination, BMF, Contagion

Education

2003-2006

Sydney, Australia

Bachelor of Design with 1st Class Honors

University of Technology in Sydney

Visual Communications

2000-2003

Gothenburg, Sweden

Civil Engineering

University of Chalmers in Gothenburg

Mathematics & Programming

Skills & Competences

Creative Direction



Art Direction



Copywriting



Leadership



Design



Coding



Staple diagrams



Recent Awards

2016 2 Gold AHIS

2016 Grand Prix & 3 Gold NZDM

2015 2 Gold EFFIES

2015 Bronze CLIO SPORTS

2013 Gold CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY

2013 Gold W3 AWARDS

2012 Gold SIRENS

2012 Silver SPIKES ASIA

2011 Bronze CANNES LIONS INTERNATIONAL FESTIVAL OF CREATIVITY

2010 Gold EUROPEAN DESIGN AWARDS

2011 Finalist, ADFEST

2010 Winner, CREATIVITY BEHIND THE LENS

Languages



Interests

Paragliding | Kitesurfing | Scuba diving | Freediving | Table Tennis | Art | Interactivity | Languages | Film | Beer | All things creative

I'm also an interactive artist

When I'm not working on communication campaigns I like to produce artworks, often using interactive elements, either online or for exhibitions and festivals. www.thomasmarcusson.com