

ERNESTO SUMARKHO

Senior Art Director

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EXPERIENCE

BASTION

2024-2025

Leading successful pitches for Salesforce and Kellogs and working on campaigns for a suite of clients including: TAL, Cancer Institute NSW, Microsoft and L'Oreal.

ANALOGFOLK

2024

Acting as Creative Lead for a succesful pitch for Church & Dwight and working on campaigns for a suite of clients including: Kraken Rum, Jose Cuervo, Pet Circle and Batiste.

M&C SAATCHI

2022-2023

Working as part of a Senior Creative team on multiple campaigns for a suite of clients including: Commonwealth Bank, BWS, HCF and Origin Energy.

SPECIAL GROUP

2022

Working as part of a Senior Creative team in the Uber Global account.

CX LAVENDER

2015-2021

Starting as a Junior Digital Designer and growing to become a Senior Art Director over 6 years working on a suite of clients including: Westpac, Telstra, American Express, Bupa, Hendricks Gin, Stockland and OzHarvest.

EDUCATION

UNIVERSITY OF TECHNOLOGY, SYDNEY

Bachelor of Arts in Communication (Public Communication)
2011-2014

NEW YORK FILM ACADEMY

1-Year Filmmaking Certificate
2010-2011

SKILLS

CREATIVE IDEATION ●●●●●

ART DIRECTION ●●●●●

DESIGN ●●●●●

COPYWRITING ●●●●●

BRAND STRATEGY ●●●●●

LEADERSHIP ●●●●●

ADOBE SUITE ●●●●●

VIDEO & PHOTO ●●●●●

AWARDS

D&AD

GRAPHITE PENCIL

SHORTY AWARDS

SOCIAL GOOD FINALIST

AWARD AWARDS

SOCIAL MEDIA BRONZE

AC&E

INTEGRATED SILVER

LANGUAGES

ENGLISH, SPANISH,
ITALIAN & INDONESIAN